

Max Kobayashi Arnold

704 Hackberry Court • Bartlett, IL, 60103 • (630) 512-7809 • maxkoarnold@gmail.com

Web Development Experience

Columbia Missourian

Mar 2020 – Apr 2020

Web Designer/Developer

Columbia, Missouri

- Worked on a team of designers and journalists to design/develop a new training website for the Columbia Missourian.
- Used HTML, CSS, JavaScript and jQuery.

Multimedia Experience

Las Vegas Review - Journal

Jan 2020 – Apr 2020

Social Media and Outreach Consultant

Columbia, Missouri

- Consulted with journalists at the Las Vegas Review-Journal to increase outreach for local events page

Columbia Missourian - Newspaper

Aug 2019 – Dec 2019

Community Outreach Team

Columbia, Missouri

- Posted Missourian stories and monitored comments on various social media platforms
- Created surveys and developed analytical website reports for the Missourian

MU School of Journalism - Convergence/Multimedia Producing

Jan 2019 – Dec 2019

Convergence Reporter/Editor

Columbia, Missouri

- Produced multimedia stories (i.e. videos, audio pieces, photos, infographics, and text stories) for multiple Columbia newsrooms including the Missourian, KOMU 8 (NBC affiliate), KBIA (NPR affiliate) and local news
- Directed, organized and advised teams of 3 to meet short deadlines for reporting local multimedia news stories

MUTV - University of Missouri Student Media Network

Aug 2016 – May 2018

Sports Anchor/Reporter

Columbia, Missouri

- Executive Producer and Co-host for MUTV Sports “Tailgaters”
- Director and guest analyst of multiple sports MUTV shows (“Triple Play,” “TW 23,” “Tiger Pregame”, etc.)
- Wrote web stories for various Mizzou sporting events as well as weekly updates for LISTSERV e-mailing list
- Produced video packages including on-air appearances and voice overs

KOMU 8 News Station - NBC Affiliate

Sept 2016 – Aug 2017

Production Assistant

Columbia, Missouri

- Assisted with production and editing of video footage for KOMU news programs

Technical Skills

Programming Languages: HTML, CSS, Javascript, Python, C

Programming Skills: Git, Github, Unix/Linux Terminal

Software Skills: Adobe (Premiere, Audition, Photoshop, After Effects), Final Cut Pro, Avid NewsCutter

Web Projects

Columbia Missourian Training Site

[j4502-ss20.github.io/missourian_intranet/](https://github.com/j4502-ss20/missourian_intranet/)

Potato the Shih Tzu

[potato-the-shihtzu.github.io/potato/](https://github.com/potato-the-shihtzu/potato/)

Other Experience

Shaffer & Associates (Debt Collection Agency)

May 2018 – May 2020

Legal Data Entry Lead

Columbia, Missouri

- Trained and evaluated new employees on their abilities to communicate, recognize discrepancies and handle legal documents

Education

University of Missouri

Aug 2016 – May 2020

B.A. Journalism

Columbia, Missouri

Emphasis: Convergence Multimedia Producing

Minor in Business Administration